



Armenian Student Repatriation Project
Preparing a New Generation of Armenian Spyurk for Repatriation

Concept Paper

Vision:

To generate and to expand a preventive mindset among a new generation of Armenian youth capable of planning ahead to secure Armenia’s future.

Mission:

To reverse the trend of Armenian depopulation by increasing the number of Armenian Spyurk who are ready and willing to permanently repatriate to the historic Armenian homeland.

Goal:

To assist college-bound Spyurk seeking permanent repatriation by admitting them to Armenian universities and helping them to find jobs located throughout Armenia.

Tactics:

- (1) Study and learn from the successful Israeli practice of promoting, attracting and managing diaspora repatriation to the Jewish homeland through a program called “Aliya.”

- (2) Hire professional Jewish consultants to advise the ANA on best practices for creating a uniquely Armenian homeland-return program called “Veradanan.”
- (3) Recruit college-bound Spyurk into the ASR “Veradanan” program and assist them with college admission, living expenses and job placement as a basis for their repatriation to Armenia.
- (4) Collaborate with the REPAT ARMENIA project and other repatriation organizations already involved in citizen repatriation to Armenia.

Achievement Benchmarks:

- Year 1—

Assist 3 students to achieve permanent repatriation to Armenia through the ASR program.

- Year 2—

Assist 10 students to achieve permanent repatriation to Armenia through the ASR program

- Year 3—

Assist 20 students to achieve permanent repatriation to Armenia through the ASR program.

- Year 4—

Assist 100 students to achieve permanent repatriation to Armenia through the ASR program.

- Year 5—

Assist 500 students to achieve permanent repatriation to Armenia through the ASR program.

Impact:

- The ANA ASR Project will provide much needed inspiration and hope for life-long citizens of Armenia & Artsakh who will witness a new generation of well-educated, Armenian youth returning to support their Homeland.
- The ANA ASR Project will gradually reverse the current emigration “brain drain” as Armenians with education and professional skills/training begin a life-long return to Armenia instead of leaving.
- The ANA ASR Project will add value to the Armenian GDP and civil reform efforts in Armenia.
- The ANA ASR Project will send a clear message to the world that Armenia is open for business by attracting a new generation of educated and professional citizens ready to make money while building a meaningful life and raising their families in Armenia.

Project Structure:

- The initial phase of the ANA ASR Project will last for 5 years.
- The ANA will partner with other Armenian organizations in various countries to publicize and to promote the ASR Project.
- The ANA will engage social media and other forms of advertising to promote the ASR Project.
- Student repatriation recruitment counselors will be stationed in various countries with high concentrations of Armenian Spyurk to assist ASR Project applicants with the college admission process and job placement.
- The ANA will work directly with Armenian universities, government agencies and private sector organizations and businesses to introduce the ASR Project applicants and to assist them in the enrollment and repatriation process.

Estimated Cost for the ANA ASR Project

- TBD